

2024 NSMMS and CRASTE Sponsorship Packages

| NSMMS & CRASTE Sponsorship Packages | \$30,000 | \$25,000 | \$20,000 | \$15,000 | \$10,000 | \$7,500 | \$5,000 | \$3,000 | |
|---|--|---|--|---|--|---|--|---|--|
| | Palladium | Platinum | Gold | Silver | Cobalt | Copper | Bronze | Iron | |
| In Person Event Amenities | | | | | | | | | |
| Recognition of Function or Item (includes signage on-site if applicable). <i>If onsite recognition packages run out, new sponsors will be listed as a level sponsor without recognition of a particular function.</i> | <u>Onsite Recognition Options (choose one):</u> Tuesday Reception - Combination of Lower Package Recognition Options Totaling \$30,000 | <u>Onsite Recognition Options (choose one):</u> - Wednesday Reception - Combination of Lower Package Recognition Options Totaling \$25,000 | <u>Onsite Recognition Options (choose one):</u> - Monday Reception - Combination of Lower Package Recognition Options Totaling \$20,000 | <u>Onsite Recognition Options (choose one):</u> Audio Visual - Small Business Forum - Combination of Lower Package Recognition Options Totaling \$15,000 | <u>Onsite Recognition Options (choose one):</u> - Combination of Lower Package Recognition Options Totaling \$10,000 | <u>Onsite Recognition Options (choose one):</u> - Mon Continental Breakfast - Thu Continental Breakfast Tue Afternoon Break Wed Afternoon Break - Combination of Lower Package Recognition Options Totaling \$7,500 | <u>Onsite Recognition Options (choose one):</u> Mon Afternoon Break - Thu Afternoon Break - Mon Mid-Morning Coffee Tue Mid-Morning Coffee Wed Mid-Morning Coffee - Thu Mid-Morning Coffee Grand Prize Give Away | <u>Onsite Recognition Options (choose one):</u> - Mon Speaker Breakfast Tue Speaker Breakfast Wed Speaker Breakfast - Thu Speaker Breakfast | |
| Complimentary Exhibit Booth | Two | Two | Two | One | | | | | |
| Complimentary Full Access Registration | Four | Three | Two | One | One | | | | |
| Complimentary Digital Proceedings | Six | Five | Four | Two | Two | One | | | |
| Complimentary Exhibit Area Only Registration | Three | Three | Two | Two | One | One | | | |
| Week of Banner Ad time on the event website (You choose the weeks)* | Eleven weeks | Nine weeks | Seven weeks | Five weeks | Three weeks | Two weeks | One week | One week | |
| Sponsor feature highlight in email blast to Database (~25,000 persons)* | Four (100,000 impressions) | Three (75,000 impressions) | Two (50,000 impressions) | Two (50,000 impressions) | One (25,000 impressions) | One (25,000 impressions) | One (25,000 impressions) | | |
| Sponsor Listing by Level in email blasts to Database (~25,000 persons) - Estimate of 12 eblasts totaling 300,000 impressions* | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Ad in the program | Center Spread Plus Full | Spread Plus Half | Spread | Full | Full (Spread for Printed Program Package) | Half | Half | | |
| Sponsor recognition by level at start of technical sessions each day | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Award certificate presented for sponsorship at Reception or Other Key Time in Program | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Priority Scheduling with Side Meeting Rooms | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Recognition on Signage at event | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Logo featured in footer carousel on all pages of website | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Recognition on the event website sponsor page by level | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Recognition in the printed program in the sponsor section by level | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Recognition in the proceedings by level | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Virtual Event Amenities | | | | | | | | | |
| If the event is held virtually due to COVID or other complications, sponsors will receive the following amenities in lieu of the ones listed above under In Person Event Amenities. | Palladium | Platinum | Gold | Silver | Cobalt | Copper | Bronze | Iron | |
| Complimentary Registration | Nine | Seven | Five | Three | Two | One | | | |
| Digital Proceedings | Nine | Seven | Five | Three | Two | One | | | |
| Week of Banner Ad Time on Website (You choose the weeks)* | Thirteen weeks | Eleven weeks | Nine weeks | Seven weeks | Five weeks | Three weeks | Two weeks | Two weeks | |
| Sponsor feature highlight in email blast to Database (~25,000 persons)* | Four (100,000 impressions) | Three (75,000 impressions) | Two (50,000 impressions) | Two (50,000 impressions) | One (25,000 impressions) | One (25,000 impressions) | One (25,000 impressions) | | |
| Sponsor Listing by Level in email blasts to Database (~25,000 persons) - Estimate of 12 eblasts totaling 300,000 impressions* | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Ad in the Program | Center Spread Plus Full | Spread Plus Half | Spread | Full | Full | Half | Half | | |
| Sponsor recognition at start of technical sessions each morning & during all breaks - With visual slide showing logo and sponsorship level - Estimate a minimum 180 - 200 minutes of looping slide deck time over event (per track) | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Full Slide Ad in Looping slide deck in all tracks at all breaks on a given day - Estimate a minimum of 10 - 15 minutes of looping slide deck time per break (2 - 3 breaks per day) | 4 Days | 4 Days | 3 Days | 2 Days | 2 Days | 1 Day | 1 Day | | |
| Logo featured in footer carousel on all pages of website | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Recognition on the event website sponsor page by level | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Recognition in the digital program in the sponsor section by level | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Recognition in the proceedings by level | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Award Certificate for Sponsorship | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |

* Amenities given in this category depend on time of entry as a sponsor. Late entries may not receive full benefit due to time left before event.